



Philadelphia
Charter Chapter

Sponsoring one of our chapter events is a great way to get exposure to coaching professionals in the PA/Delaware Valley region. Likewise, our coaching community gets the opportunity to enjoy information and material from subject matter experts like you!

Below are the sponsorship levels we current offer. If you would like to sponsor an event, please email sponsorship@icfphiladelphia.com.

ICF Philadelphia Event Sponsorship

Sponsorship Levels	Success	Growth	Ignite
	\$3,000	\$2,000	\$500
	12 events	6 events	1 event
Newsletter ad with logo for 1 month/event	✓	✓	✓
Email blast (500+ members and affiliates)/event	✓	✓	✓
Company logo on ICFP that months event page	✓	✓	✓
Featured on the Sponsors & Partners recognition page	✓	✓	✓
Company logo on main slide presentation/ event	✓	✓	✓
5-minute introduction at event	✓	✓	✓
Sponsor networking before and after event	✓	✓	✓
Signage, display and company marketing materials at event registration table	✓	✓	✓
Recognition in newsletter with logo after event	✓	✓	✓
Attendance at event	2	2	1

ICF Philadelphia- Virtual monthly book club

Sponsorship Levels	Annual (12)	Half Year (6)	Monthly (1)
	\$1,500	\$1,000	\$200
Tie-in with corporate webinar series	✓		
Press Release Mention	✓	✓	
Social Media Campaign	✓	✓	
Logo on Promotional Materials	✓	✓	✓
Mention in Monthly Newsletters	✓	✓	✓
Listed on Book Club Page as Sponsor	✓	✓	✓



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Virtual Seats at the Event	10	3	1
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ICF Philadelphia- International Coaching Week Sponsorship

Sponsorship Levels	Inspire	Vision	Motivate
	\$1,500	\$1,000	\$500
Logo on Promotional Materials	✓	✓	✓
Opening Announcement	✓	✓	✓
Listed on the Homepage	✓	✓	✓
Listed on Event Page as Sponsor	✓	✓	✓
Press Release Mention	✓	✓	
Social Media Campaign	✓	✓	
Program and Slides	✓	✓	
Distribute Materials to Attendees	✓	✓	
Mention in Monthly Newsletters	✓	✓	
Virtual Seats at the Event	10	5	2